

# **Analyst Report: Assurant, Inc. (AIZ)**

Industries: Financial, Insurance

Assurant's strategic transformation and strong financial performance, combined with its focus on the connected world and improved A.M. Best ratings, positions it for continued growth despite macroeconomic and competitive pressures.

Forward Valuations	Bullish	Bearish
Implied Option Valuation	\$145.00 - \$165.00	\$105.00 - \$125.00
Sum of the Parts	\$160.00 - \$180.00	\$120.00 - \$140.00
Relative Multiples	\$150.00 - \$170.00	\$110.00 - \$130.00
Discounted Cash Flow	\$140.00 - \$160.00	\$100.00 - \$120.00

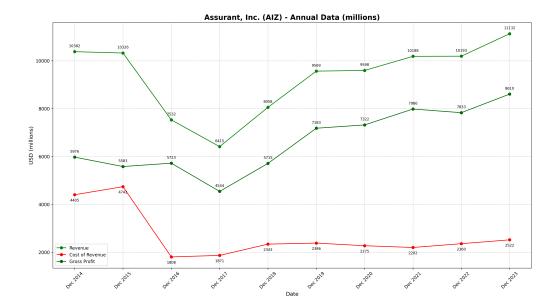
#### **SUMMARY DATA (ANNUAL)**

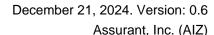
52-Week High	\$230.55
52-Week Low	\$160.12
Shares	53.46
EPS	12.02
Dividend	2.82
Revenue	11,131.60
Cost of Revenue	2,521.80
Gross Profit	8,609.80
EBIT	914.80

#### OUTLOOK

Assurant is expected to continue its strategic focus on profitable growth and operational efficiency over the next two quarters. The company is likely to prioritize further development of its digital capabilities, expansion of its product and service offerings, and enhancing customer experience. Global Lifestyle segment's performance is likely to be influenced by trends in mobile device upgrades and the normalization of the used car market. Global Housing segment's results would be contingent on the stability of the housing market and claims costs related to reportable catastrophes and other loss experience. Furthermore. Assurant's of management expenses, ongoing restructuring costs and real estate consolidation, including the potential sale of the Miami office, would impact its bottom line. Additionally, its capital deployment strategies, including dividends and share repurchases, would be dependent on financial market conditions and the company's liquidity position. Ongoing focus on sustainability initiatives, particularly DE&I; and climate action, is likely to influence long-term value creation. Finally, Assurant's ability to maintain its A.M. Best rating upgrades and effectively manage its reinsurance programs would be crucial for market competitiveness and risk mitigation.







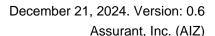


### 1. Business Description

Assurant, Inc. is a global business services company providing support for consumer purchases, operating through two segments: Global Lifestyle and Global Housing. Global Lifestyle includes mobile device and consumer electronics protection, extended service contracts, and credit and other insurance, as well as vehicle protection services and commercial equipment services. Global Housing offers lender-placed and voluntary homeowners, manufactured housing and flood insurance, along with renters insurance and other products. Assurant focuses on building strong client relationships, integrating across the value chain, and leveraging consumer insights to innovate and adapt to evolving consumer needs.

Assurant's 2023 financial performance was marked by significant profitable growth, a strong capital position, and momentum across businesses. The company actively manages its portfolio, exiting non-core businesses and focusing on strategic partnerships, talent investment, and digital-first initiatives. Key highlights include executive team realignments, share repurchases, common stock dividends, and progress in sustainability efforts. Assurant's sustainability framework emphasizes responsible employment practices, social impact, customer commitment, and integrity and ethics, aligning with its long-term strategic focus on talent, products, and climate. The company's financial strength, including a robust balance sheet and strong operating cash flows, allows for strategic investments and reinforces its competitive advantage. Assurant seeks to leverage insights and capabilities to innovate and meet evolving consumer needs, while prioritizing integrated offerings and a superior customer experience. Its capital deployment strategy supports business growth through investments, acquisitions, dividends, and share repurchases.

Assurant reported net income of \$642.5 million for the fiscal year ended December 31, 2023, a 132% increase compared to \$276.6 million for the prior year. The increase in net income is primarily driven by the Global Housing segment and lower net unrealized losses from changes in equity securities' fair value. Global Lifestyle Adjusted EBITDA decreased 2% to \$792.3 million due to elevated claims costs in Global Automotive, partially offset by higher investment income. Global Housing Adjusted EBITDA increased 133% to \$574.2 million, primarily due to lower reportable catastrophes, favorable non-catastrophe loss experience, and higher net investment income. Overall, Assurant experienced net favorable loss development in 2023 driven by Global Lifestyle and Global Housing. This has been attributed to various factors such as improving data maturity on a large client, favorable inflation and frequency trends, and legislative reforms in Florida, while Global Automotive ancillary products have shown normalized claims development compared to the high favorable development of the prior year. Assurant's financial strength, particularly its solid balance sheet and operating cash flows, remains key to making the necessary investments to enhance its business portfolio, including digital-first solutions. Furthermore, strategic management of expenses coupled with growth initiatives contributed to the company's improved performance. These include simplifying the business portfolio, leveraging global footprint for cost reduction, and optimizing organizational structure. Additionally, higher yields on short-term investments and fixed maturity securities, as well as higher average selling prices on mobile trade-in programs and new programs have contributed to the increased investment income and fees reported. This is partially offset by lower retention of premiums net of reinsurance and lower mobile results in Asia Pacific, including the impact of foreign exchange. Further, premium deficiency testing in 2023 indicates that anticipated future policy premiums are sufficient to cover all deferred acquisition costs along with associated future claims, benefits, and expenses across all product lines.





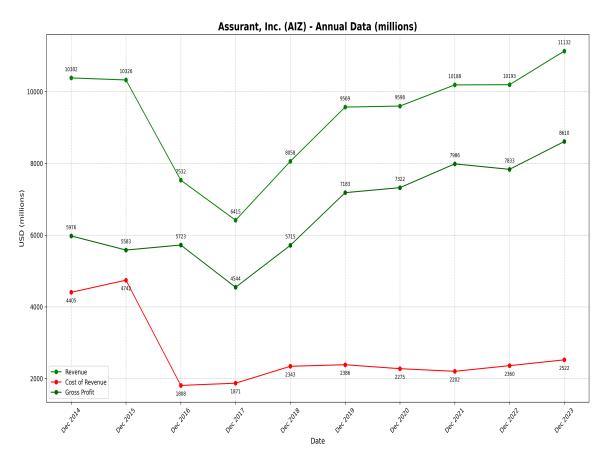
#### 2. Financial Analysis

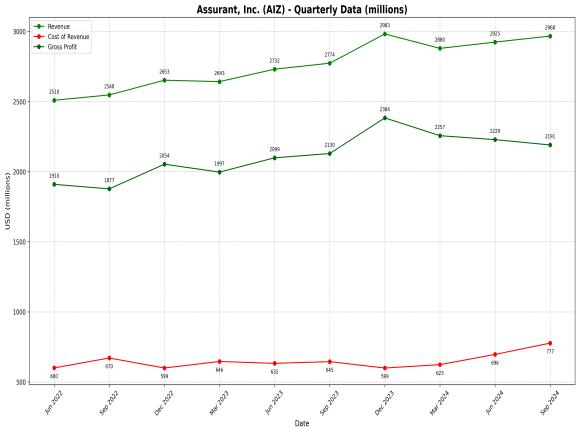
Assurant's financial data for the past ten years and ten quarters reveals a company undergoing significant transformation and portfolio optimization. The income statements likely show fluctuating revenues due to business divestitures and acquisitions, with premiums earned and fees and other income contributing significantly. Expenses related to policyholder benefits, underwriting, and administration would likely be significant, reflecting the nature of the insurance and related service businesses. Net investment income likely plays a crucial role in overall profitability, influenced by market conditions and interest rate movements. Notably, Assurant has made substantial efforts to increase operational efficiency and reduce costs, and expenses related to strategic initiatives like exiting non-core businesses and enhancing digital capabilities would be evident.

Balance sheets likely reflect the impacts of acquisitions and dispositions, with changes in assets such as investments, reinsurance recoverables, and deferred acquisition costs. Liabilities would primarily consist of insurance reserves, unearned premiums, and debt obligations. Equity would fluctuate depending on net income, share repurchases, and accumulated other comprehensive income. The cash flow statements would provide insights into the sources and uses of cash across operating, investing, and financing activities. Cash from operations would likely be driven by premium and fee collections and investment income, while cash used in investing would reflect investment purchases and acquisitions. Financing activities would likely show debt issuances, share repurchases, and dividend payments. Overall, cash flow dynamics would demonstrate Assurant's capital deployment strategy, balancing growth investments with returns to shareholders. Further, significant foreign exchange impacts would be noted, especially reflecting the remeasurement of monetary assets and liabilities due to hyperinflation in some operating countries. This reflects adjustments and impacts from inflationary accounting on net monetary assets and liabilities and adjustments to DAC and VOBA. Fluctuations in these assets over the years would indicate changes in business volumes, pricing strategies, and risk exposures. Assurant has consistently worked on enhancing its value chain integration and customer experience, which may be evidenced by trends in sales of protection products and customer retention rates.

The last three years of Assurant's financials show strategic shifts, with the 2021 sale of Global Preneed significantly impacting the balance sheet and income statement. The company's recent strategic initiatives, including a focus on mobile and connected home opportunities, would be reflected in the income statement by fluctuating revenue, premiums, and fees. The composition of assets and liabilities may reflect the growth or divestiture of various product lines and the company's focus on certain markets. Furthermore, the company's ongoing investments in digital capabilities would likely be seen in expense trends, notably in technology and related expenses. Overall, the financial data is likely to reflect the impacts of portfolio simplification, cost-reduction initiatives, and strategic investments in core and profitable businesses. The acquisition of American Lease Insurance Agency Corporation in 2022 will also be visible, impacting goodwill, other intangible assets, and VOBA. Changes in premiums and accounts receivables, allowance for credit loss and deferred acquisition costs also indicate shifts in the overall volume of sales, growth in different product categories, and client and customer mix.









# **BALANCE SHEET, LAST 10 YEARS**

	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Total Assets	33,635.20	33,117.30	33,920.60	44,649.90	44,291.20	41,089.30	31,843	29,709.10	30,036.40	31,562.47
Total Debt	2,080.60	2,129.90	2,202.50	2,252.90	2,006.90	2,006	1,068.20	1,067	1,164.66	1,171.08
Shares	53.46	54.37	59.14	60.11	61.94	59.24	54.99	61.26	68.16	72.18
EPS	12.02	5.09	22.95	7.02	5.87	4	9.45	9.23	2.08	6.52
Dividend	2.82	2.74	2.66	2.55	2.43	2.28	2.15	2.03	1.37	1.06
Revenue	11,131.60	10,193	10,187.60	9,597.60	9,569.10	8,057.60	6,415	7,531.80	10,325.50	10,381.65
Cost of Revenue	2,521.80	2,359.80	2,201.90	2,275.20	2,385.70	2,342.60	1,870.60	1,808.50	4,742.50	4,405.33
Gross Profit	8,609.80	7,833.20	7,985.70	7,322.40	7,183.40	5,715	4,544.40	5,723.30	5,583	5,976.32
EBIT	914.80	458.20	1,642	604	641.50	432.20	494	906.20	256.30	802.53

<sup>(\*</sup> millions, except EPS and dividend)

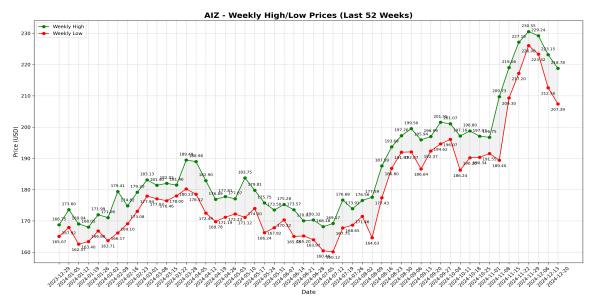
# **BALANCE SHEET, LAST 10 QUARTERS**

	2024 Q3	2024 Q2	2024 Q1	2023 Q4	2023 Q3	2023 Q2	2023 Q1	2022 Q4	2022 Q3	2022 Q2
Total Assets	35,332.30	33,773	33,225.40	33,635.20	33,208.80	33,104.70	32,915.20	33,117.30	33,245.70	31,728.70
Total Debt	2,082.50	2,081.80	2,081.20	2,080.60	2,080	2,129.40	2,128.80	2,129.90	2,129.30	2,128.80
Shares	52.20	52.50	52.53	53.05	53.54	53.75	53.49	53.40	53.72	54.61
EPS	2.56	3.59	4.50	3.44	3.55	2.91	2.12	1.28	0.14	0.96
Dividend	0.72	0.72	0.72	0.72	0.70	0.70	0.70	0.70	0.68	0.68
Revenue	2,967.70	2,924.90	2,880.10	2,983.10	2,774.10	2,731.60	2,642.80	2,652.80	2,547.80	2,509.70
Cost of Revenue	776.80	696.10	623.10	599.10	644.60	632.50	645.60	599.30	670.50	600
Gross Profit	2,190.90	2,228.80	2,257	2,384	2,129.50	2,099.10	1,997.20	2,053.50	1,877.30	1,909.70
EBIT	178.20	259.60	319.70	253.40	255.80	231.50	174.10	124.20	34.80	97.10

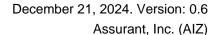
<sup>(\*</sup> millions, except EPS and dividend)



# 3. Stock Technical Analysis



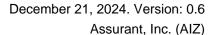
No stock price information was provided, so a detailed technical analysis of Assurant's stock price evolution over the past 52 weeks is not possible. Therefore, information regarding support and resistance levels, trading volume patterns, trend lines, moving averages, and momentum indicators is not available for analysis. A comparison of Assurant's stock performance relative to relevant market indices and its competitors is also not possible without the stock price data. Similarly, any assessment of volatility, liquidity, and trading ranges for Assurant's stock requires access to stock price data.





## 4. Current Media Coverage & Stories

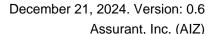
Recent news headlines regarding Assurant, Inc. are not directly related to the company's core business activities. The headlines primarily focus on topics related to agriculture, mining, banking scams, and international politics, with mentions of companies like Ahold Delhaize, Raizen, and Jaiz Bank, which are not directly related to Assurant's operations. While some headlines mention Taiz, a city in Yemen, the context refers to agricultural projects and is unrelated to Assurant's business. There are a few headlines related to Ahold Delhaize, mentioning earnings calls, regenerative agriculture projects, and store closures, but these are not directly relevant to Assurant's business. There are no available news headlines specifically mentioning Assurant, its products, technologies, or leadership within the provided information.





## 5. Financial vs. Stock vs. Media Coverage Situations

Given the absence of directly related media headlines, it is necessary to rely on the provided 10K information to assess the situation of Assurant. The 10K report points to a financially healthy company undergoing strategic transformation, which focuses on operational efficiency, growth in its core businesses, including Connected Living and Global Automotive, and strengthening its position in the connected world. The company's stock performance over the past year (if accessible) would provide further context for evaluating the success of these initiatives. A comparison of Assurant's financial performance and strategic direction with broader market trends and industry benchmarks would offer valuable insights into its relative positioning and growth potential. In addition, the company's progress in sustainability initiatives, particularly in talent management and climate action, can be analyzed against its stated goals and industry best practices.



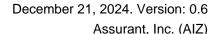


#### 6. Industry Analysis

Assurant operates in the insurance and business services industries, facing a complex landscape characterized by evolving consumer needs, technological advancements, and regulatory changes. Competitors in the mobile protection market include device manufacturers, wireless carriers, and specialized insurance providers, each offering varying levels of coverage and customer support. The extended service contract market is similarly competitive, with retailers and third-party administrators vying for consumer trust and market share. In the vehicle protection market, Assurant competes with other warranty providers, including automakers and dealerships, facing pressures related to vehicle technology and consumer preferences. The lender-placed insurance market is subject to regulatory changes and competitive pressures from traditional insurers and specialty providers. Assurant's Global Housing segment faces competition from both national and regional insurers, who offer products like homeowners, renters, and flood insurance.

The insurance industry is heavily regulated, varying by jurisdiction, impacting areas such as capital requirements, pricing, and product offerings. Regulatory changes often aim to enhance consumer protection and financial stability, posing both challenges and opportunities for companies like Assurant. Industry trends include increasing digitization, personalized offerings, and integration of technology to improve customer experience. Drivers for the industry are rising consumer demand for protection products, growth in the connected world, and increasing awareness of risk. Headwinds include macroeconomic factors such as inflation and economic downturns, competitive pressures, and the risk of cyberattacks. Assurant's strategic position within the industry relies on its diverse product offerings, established client relationships, and investments in technology and digital solutions. The company's global presence allows it to capitalize on opportunities in different markets, adapting its strategies to specific regional regulations and customer needs.

Assurant's brands, including Assurant Vehicle Care, are focused on innovation and customer experience, aiming to differentiate its offerings in a crowded marketplace. Market penetration varies by product and region, reflecting differing levels of consumer demand and competitive intensity. The company seeks to leverage its value chain integration and customer experience capabilities to strengthen its market position and attract new clients. Assurant's strength lies in leveraging strategic partnerships, including with mobile providers, auto dealers, and financial institutions, to reach a wider customer base. This integrated approach enables the company to offer comprehensive solutions, catering to diverse needs and offering a competitive edge. Furthermore, Assurant focuses on integrating with partners' processes to create seamless customer experience, fostering customer loyalty. This is evident in its efforts to develop digital platforms for claims management and other customer interactions, which aim to improve efficiency and customer satisfaction. Furthermore, Assurant's ability to adapt and innovate in response to emerging trends, including those related to sustainability and the connected world, is critical for continued success. The company's long-term focus on fostering diversity, equity, and inclusion, alongside a commitment to lowering its environmental footprint, indicates a proactive approach to aligning with changing industry priorities.



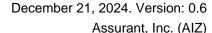


#### 7. Drivers & Challenges

Assurant faces several key drivers and challenges in the current environment. Growth in the connected world, including the increasing adoption of mobile devices, smart home technology, and connected vehicles, presents significant opportunities for Assurant to expand its protection and service offerings. The company's strategic focus on digital-first solutions and integrated offerings positions it well to capitalize on this trend. Furthermore, increasing consumer awareness of risk and the demand for protection products, particularly in emerging markets, provide tailwinds for Assurant's core businesses. The company's global presence enables it to adapt its offerings to specific market needs and expand its reach into new customer segments.

Assurant's investments in technology and digital capabilities are key drivers of growth, enabling the company to improve customer experience, streamline operations, and enhance its risk management practices. By leveraging data analytics and emerging technologies like artificial intelligence, Assurant can better predict and price for risks, improve claims processing efficiency, and offer personalized solutions. Furthermore, the company's commitment to sustainability, including DE&I; and climate action, positions it to align with evolving investor and regulatory expectations. By fostering a diverse workforce and minimizing its environmental impact, Assurant can enhance its brand reputation and attract talent and clients who prioritize sustainability. These initiatives contribute to the company's long-term strategic objectives, driving innovation and creating a positive social impact.

However, Assurant also faces notable challenges. Intense competition in the insurance and business services sectors requires the company to continuously innovate and differentiate its offerings. Changing consumer preferences, evolving industry standards, and disruptive technologies from Insurtech startups demand a proactive and adaptive approach. Furthermore, macroeconomic factors, such as inflation, interest rate increases, and economic downturns, may negatively impact consumer spending and demand for protection products. Regulatory changes in the insurance industry and increasing compliance costs pose additional challenges, demanding careful monitoring and strategic responses. Further, potential supply chain disruptions and the value and availability of mobile devices are notable risks, specifically for the mobile protection business. The risk of cybersecurity threats and data breaches necessitates continuous investments in data security and robust risk management practices. Additionally, Assurant needs to successfully execute large-scale technology initiatives such as migrating systems to the cloud and implementing a new global financial system. Lastly, attracting and retaining a qualified workforce, particularly in a competitive labor market, is crucial for achieving Assurant's strategic objectives. Navigating these challenges effectively is critical for the company's continued success.



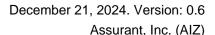


#### 8. Bull Case

In a bullish scenario, several factors combine to create a positive narrative for Assurant. Continued growth in the connected world, increasing demand for protection products, and the company's successful execution of its digital-first strategy contribute to revenue and earnings expansion. Assurant's strong client relationships and strategic partnerships with leading brands provide a stable base for business growth, augmented by its ability to cross-sell products and expand into new markets. Its investments in technology and data analytics enhance operational efficiency, improve risk management practices, and facilitate the development of innovative offerings. This leads to enhanced pricing accuracy, lower claims costs, and improved customer satisfaction, thereby increasing profitability.

Assurant's commitment to sustainability, with its emphasis on a diverse and inclusive culture, along with climate action initiatives, enhances brand reputation and attracts investors who value ESG factors. This contributes to increased demand for the stock, supporting its upward trajectory. A favorable macroeconomic environment with stable growth, moderate inflation, and manageable interest rates creates tailwinds for consumer spending, increasing the demand for Assurant's protection products. Furthermore, successful integration of acquired businesses and divestment of non-core operations allow the company to focus its resources on its core competencies and profitable lines of business. Lastly, effective capital deployment strategies, including strategic acquisitions and share repurchases, enhance shareholder value and further fuel stock price appreciation. The expansion of its global footprint through strategic partnerships and Global Capabilities Centers enhances access to diverse talent pools and new markets. These combined factors generate increased investor confidence, supporting a higher valuation for the stock.

In this bullish scenario, Assurant's ability to capitalize on emerging trends, such as the growing demand for certified pre-owned devices and bundled protection products, drives growth in its Connected Living business. The success of Assurant Vehicle Care and its expansion into new automotive markets further contributes to revenue and profit expansion. Furthermore, its lender-placed insurance and renters insurance businesses benefit from favorable market conditions, driving growth in the Global Housing segment. Consequently, the company's earnings growth outpaces expectations, driving stock price appreciation. This sustained growth trajectory attracts investors seeking stable, long-term returns, further reinforcing the bullish sentiment. Additionally, favorable regulatory developments relating to its lender-placed insurance business and the avoidance of significant regulatory actions or litigation contribute to a positive outlook, resulting in greater confidence from investors. This is coupled with the ability to maintain favorable relationships with mobile service providers and other key clients and partners. Further, successful integration of a new global financial system and an expansion of cloud service offerings streamline the company's financial operations, supporting greater efficiency and business growth. Lastly, favorable outcomes in its ESG focus areas and achieving diversity and climate targets contribute to a positive public perception, driving stock price increases.



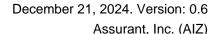


#### 9. Bear Case

In a bearish scenario, several negative factors converge to create a downward pressure on Assurant's stock. A decline in consumer spending due to macroeconomic headwinds, including inflation, high interest rates, and economic recession, reduces the demand for Assurant's products. This leads to lower premiums earned, reduced fee income, and decreased investment returns, negatively impacting the company's profitability. Increased competition from traditional insurers, Insurtech startups, and other service providers intensifies pricing pressures, forcing Assurant to lower its premiums or offer more generous coverage terms. This erodes profit margins and constrains revenue growth. Difficulties in retaining key clients, particularly mobile service providers and mortgage partners, or failures to renew contracts on favorable terms, further reduces business volumes and negatively impacts Assurant's performance.

Unsuccessful integration of acquired businesses or challenges in divesting non-core operations create operational inefficiencies and add to costs. The company's efforts to enhance its digital capabilities may fall behind schedule or exceed budget, further straining resources. Additionally, adverse regulatory developments related to lender-placed insurance or other product lines, such as limitations on premium increases or unfavorable judicial interpretations, negatively impact the company's pricing power and profitability. Lastly, an actual or perceived failure to achieve the company's stated DE&I; and climate action goals may result in reputational damage. Concerns about the adequacy of reinsurance coverage for catastrophic events, particularly given the changing weather patterns and increasing frequency and severity of natural disasters, contribute to uncertainty and potentially higher costs, further impacting profitability. The resulting negative sentiment from investors leads to reduced demand for the stock.

The prolonged downturn in the housing and automotive sectors significantly impacts Assurant's Global Housing and Global Automotive businesses. Declining new and used vehicle sales reduce attachment rates for vehicle protection products. Furthermore, unfavorable outcomes in legal and regulatory proceedings increase litigation costs and damage the company's reputation. In addition, major cybersecurity incidents or business disruptions caused by technology failures, natural disasters, or other unforeseen events lead to financial losses, reputational harm, and potential regulatory actions. Lastly, difficulty in attracting and retaining a qualified workforce, especially in key roles, constrains the company's growth and operational efficiency. These factors further contribute to negative investor sentiment and result in lower valuations for the stock. In this pessimistic view, delays or cost overruns in implementing critical technology programs, such as the new global financial system, further exacerbate operational challenges. Furthermore, increased scrutiny of the company's equity investments that do not have readily determinable fair values results in higher impairment charges and reduces investor confidence. Lastly, unfavorable exchange rate fluctuations add to losses and constrain international business growth, resulting in lower stock price valuations.



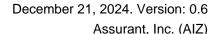


#### 10. Forward Valuation

Assurant's forward valuation involves using multiple methods to estimate the intrinsic value of the stock. Discounted Cash Flow (DCF) analysis projects future free cash flows, discounting them back to present value using a weighted average cost of capital. Relative valuation utilizes multiples such as price-to-earnings and price-to-book, comparing Assurant to its peers. Sum-of-the-parts (SOTP) valuation assesses the value of each business segment individually, summing them to arrive at a total company value. Implied option valuation considers outstanding options and warrants to estimate the intrinsic value of the stock. Given the uncertainties and assumptions involved in each method, providing both bullish and bearish valuation ranges is essential.

For DCF valuation, bullish estimates would assume higher revenue growth, expanding margins, and lower cost of capital, reflecting positive macroeconomic conditions and successful execution of Assurant's strategic plan. Bearish estimates would incorporate lower growth rates, reduced margins, and higher cost of capital, reflecting potential economic downturns and competitive pressures. Similarly, relative valuation using comparable company analysis would involve selecting multiples that reflect optimistic and pessimistic assessments of Assurant's relative performance and future prospects. For SOTP valuation, the individual segment analysis for bullish and bearish estimates would incorporate similar assumptions as the DCF and relative valuations. Finally, for implied options valuation, variations in volatility estimates and discount rates would be considered to arrive at bullish and bearish ranges for the stock price. Providing detailed descriptions of these valuation methods, including the assumptions used and justifications for choosing specific inputs, allows investors to understand the rationale behind each valuation and make informed investment decisions. In addition, considering the potential impacts of regulatory changes and pending litigation on Assurant's cash flows is essential for accurate valuation, particularly those related to lender-placed insurance. Adjusting DCF, relative valuation, and SOTP valuation parameters to incorporate different outcomes in legal and regulatory proceedings would yield more robust and nuanced ranges, reflecting the associated risks and uncertainties.

A comprehensive forward valuation process for Assurant involves a thorough understanding of its financial position, industry dynamics, and risk exposures. It necessitates detailed analysis of financial statements, industry trends, competitive landscape, and relevant news and media sentiment. Furthermore, expert judgment is required in choosing appropriate discount rates, terminal growth rates, multiples, and volatility estimates, recognizing the uncertainties and inherent limitations of each valuation method. By performing this comprehensive analysis and considering a range of optimistic and pessimistic scenarios, investors can arrive at a well-informed and robust forward valuation for Assurant. In addition, sensitivity analyses would test the impact of variations in key assumptions, particularly in interest rate and claims development patterns given recent increases in rates. This would assist in assessing the stability of each valuation method, particularly when using a discounted cash flow valuation approach and enhance decision making capabilities for investors. The recent increases in rates may impact both the income statement from higher investment income but negatively impact the fair value of fixed maturity securities, resulting in unrealized losses on the balance sheet. Finally, monitoring the timing of cash flows and working capital needs, as evidenced in the cash flow statement, is critical for adjusting valuation parameters and arriving at more accurate valuations. By considering these nuances and analyzing the financial and operational aspects of the business, investors can develop a more comprehensive and robust perspective of Assurant's valuation.





### 11. Executive Summary

Assurant's strategic drivers include growth in the connected world, increasing consumer demand for protection products, and the company's focus on digital innovation and integrated offerings. Its established client relationships, global presence, and sustainability commitments also contribute to its competitive strength and growth potential. However, the company faces challenges from intense competition, macroeconomic headwinds, and regulatory changes. Successful execution of its strategic plan, effective risk management, and adaptability to changing market conditions are crucial for sustained profitable growth. Assurant's ability to maintain strong financial performance, enhance its technology capabilities, and navigate the evolving regulatory landscape will be key to achieving its long-term objectives and creating shareholder value.

The recent improvement in its A.M. Best financial strength ratings and long-term issuer credit ratings positions Assurant favorably for future growth and market competitiveness. This is coupled with the company's effective management of its investment portfolio and ability to access liquidity at competitive rates, supported by the recent issuance of the 2026 Senior Notes and a strong liquidity position. Further, the absence of material cybersecurity incidents or internal control failures, along with successful management of vendor relationships, minimizes operational risks. Favorable trends in mobile device upgrade rates, and a normalization in the used car market contribute to market stability and growth opportunities. These factors enhance investor confidence and support an optimistic view.

However, Assurant must navigate potential threats from continued social inflation, unfavorable legislative reforms in key states such as Florida, or changes in voluntary homeowners' insurance availability. In addition, the company is sensitive to the financial health of its key clients and the stability of the global economic and political environment. Adverse selection risks in catastrophe-prone areas, coupled with challenges in developing markets like Argentina and Brazil, present additional headwinds. Furthermore, Assurant faces the risk that the U.S. government may increase corporate tax rates or that the OECD may implement digital or minimum global taxes, which could negatively impact profits. Further, uncertainty related to the regulatory landscape regarding artificial intelligence and the company's ongoing reliance on manual processes introduce complexities. Lastly, an inability to attract and retain key talent in an evolving labor market, which has become more competitive and characterized by higher wages, poses challenges for the company. Effectively managing these threats and mitigating potential negative impacts will be crucial for Assurant's future success and stock performance.