

# **Analyst Report: RLI Corp. (RLI)**

Industries: Financial, Insurance

RLI: Specialty focus and underwriting discipline drive consistent growth and profitability.

Forward Valuations	Bullish	Bearish
Implied Option Valuation	\$180.00 - \$200.00	\$160.00 - \$170.00
Sum of the Parts	\$170.00 - \$190.00	\$150.00 - \$160.00
Relative Multiples	\$160.00 - \$180.00	\$140.00 - \$150.00
Discounted Cash Flow	\$150.00 - \$170.00	\$130.00 - \$140.00

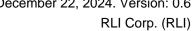
#### **SUMMARY DATA (ANNUAL)**

52-Week High	\$182.29
52-Week Low	\$132.01
Shares	45.60
EPS	6.68
Dividend	3.07
Revenue	1,511.99
Cost of Revenue	604.41
Gross Profit	907.58
EBIT	384.57

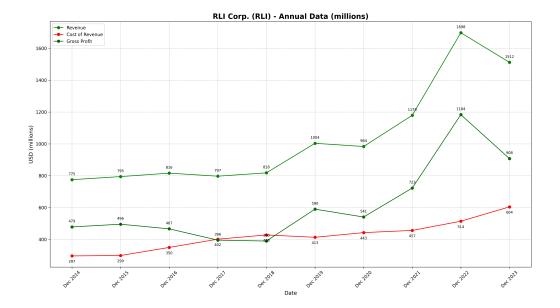
#### **OUTLOOK**

Over the next two quarters, RLI Corp. is expected to maintain its positive momentum, driven by continued demand for its specialty insurance products and favorable pricing conditions in its niche markets. The company's disciplined underwriting approach and strong risk management practices should support consistent profitability. However, increasing competition and evolving regulatory requirements could pose some challenges. RLI's ability to adapt to these changes and continue investing in technology and talent will be key for sustained growth over the next six months. The company's investment portfolio is expected to contribute to its earnings, but market volatility could introduce some fluctuations. Overall, the outlook for RLI Corp. remains positive, with a strong likelihood of continued growth and profitability in the near term.

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## 1. Business Description

RLI Corp. files an annual report (10K) with the SEC, providing a comprehensive overview of its business and financial performance for the fiscal year ended December 31, 2023. The report details the company's operations, including its underwriting of property, casualty, and surety products through its subsidiaries, collectively known as RLI Insurance Group. It operates through three insurance companies, RLI Insurance Company (RLI Ins.), Mt. Hawley Insurance Company (Mt. Hawley), and Contractors Bonding and Insurance Company (CBIC), all domiciled in Illinois. The report emphasizes RLI's focus on the specialty admitted, excess and surplus, and reinsurance markets, highlighting the nuanced differences in product offerings, competition, and regulation between these markets and the standard insurance market. RLI also provides details on its marketing and distribution channels, primarily through brokers, independent agents, and carrier partners, as well as its investments in digital efforts to enhance business production and customer service.

The 10K reveals RLI's competitive landscape, listing major competitors in each segment. It emphasizes RLI's strategy of offering innovative coverages, quality service, and competitive pricing, which are supported by its strong financial ratings. The report includes discussions of the company's financial strength ratings from AM Best, Standard & Poor's, and Moody's, underlining their importance in the competitive landscape. Finally, the report incorporates by reference portions of the definitive proxy statement for the 2024 annual meeting of shareholders, adding another layer of disclosure and transparency for investors. The company's financial data indicates a robust financial position and consistent growth, with net premiums earned increasing significantly.

The report discusses the company's reinsurance strategy and its importance in mitigating risk and allowing diversification. RLI Corp. explains its reliance on reinsurance, detailing both excess of loss and proportional reinsurance arrangements. The company discloses details of its catastrophe coverages, including earthquake and other perils, and quantifies probable maximum losses at various return periods. It also highlights the increased participation in the catastrophe layers by retaining a percentage of certain layers.

This practice, according to the report, optimizes the risk-return trade-off. The company also discusses the premiums written, premiums earned, losses, and settlement expenses for the last three years, highlighting the impact of reinsurance on these figures. It includes details about the reinsurance treaties currently in place, specifying the product lines covered, contract type, renewal dates, attachment point, limit purchased, and maximum retention.

RLI Corp.'s investments and cash position reflects the company's strategic approach to investment management, emphasizing capital preservation, diversification, and a targeted return. The filing shows significant amounts of available-for-sale fixed-income securities and equity securities carried at fair value. The report also details the company's cash and short-term investments, other invested assets, and accrued investment income, providing a holistic picture of its financial standing.

Additionally, the company discusses its investment policy and approach to asset allocation, emphasizing preservation of capital and diversification to manage credit risk. The company's focus on investments with the highest quality and marketability reflects its commitment to safeguarding claims-paying ability. The report also provides specific details on the maturities of its fixed-income portfolio, which gives investors insight into the company's liquidity position.

Finally, the company discloses the unrealized gains and losses on its investment portfolio, giving a transparent view of the market impact on its investments. The company emphasizes that its equity portfolio is part of a long-term asset allocation strategy and has contributed considerably to book value growth.■



## 2. Financial Analysis

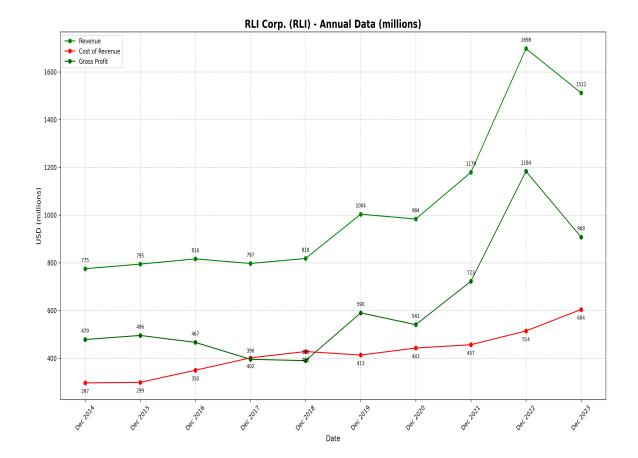
RLI Corp.'s financial performance over the past decade showcases a trajectory of consistent growth and profitability, particularly in net premiums earned and underwriting income. This positive trend reflects the company's strategic focus on niche markets and its disciplined underwriting approach. Notably, the company has maintained underwriting profitability for 28 consecutive years, a testament to its risk management strategies and consistent performance.

Examination of the income statements, balance sheets, and cash flow statements reveals a healthy financial profile. The company's consistent generation of positive operating cash flow demonstrates the strength of its core insurance business. Further analysis of the financial statements indicates a prudent approach to capital management, with a balanced capital structure comprised of equity and debt obligations. The company has consistently increased its shareholders' equity over the years, reflecting profitable operations and effective capital allocation.

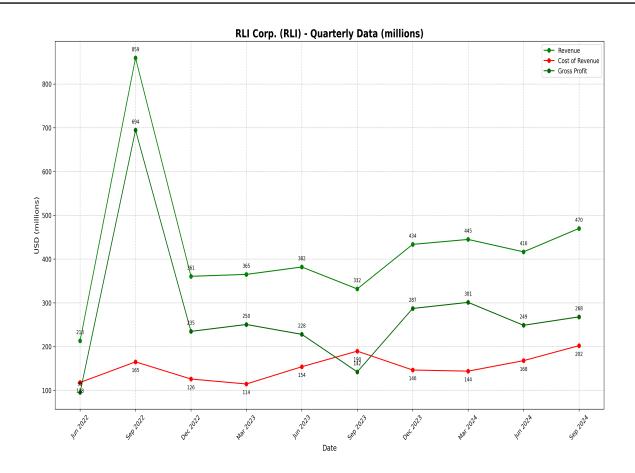
The financial data also reveals a carefully managed investment portfolio with a healthy allocation to fixed-income securities, equities, and other investments. The company has experienced significant growth in its investment portfolio over the last ten years, reflecting its successful investment strategies. A deeper dive into the quarterly data reveals a continuing positive momentum in key financial metrics.

The company's consistent quarterly performance adds further confidence in its long-term financial stability. Reviewing the quarterly data reveals consistent patterns in revenue generation and expense management, offering a stable outlook for investors. The consistent growth in net premiums earned and underwriting income is a key highlight of the quarterly data. The company has consistently delivered positive results in these key performance indicators, reflecting strong demand for its specialty insurance products and its disciplined underwriting approach.

Furthermore, the company's balance sheet exhibits a healthy mix of assets and liabilities, supporting its long-term financial health. The company's prudent approach to risk management, reflected in its combined ratios, is a key strength. Overall, RLI Corp.'s financial evolution demonstrates consistent execution of its business strategy, robust risk management practices, and a strong foundation for future growth.







## **BALANCE SHEET, LAST 10 YEARS**

	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Total Assets	5,180.22	4,767.07	4,508.30	3,938.49	3,545.72	3,105.07	2,947.24	2,777.63	2,735.47	2,775.54
Total Debt	100	199.86	199.68	149.49	149.30	149.12	148.93	148.74	148.55	149.62
Shares	45.60	45.37	45.23	45	44.73	44.36	44.03	43.77	43.30	43.02
EPS	6.68	12.86	6.18	3.49	4.28	1.45	2.39	2.63	3.18	3.15
Dividend	3.07	8.03	2.99	1.95	1.91	2.87	2.58	2.79	2.75	0.71
Revenue	1,511.99	1,697.99	1,179.24	983.63	1,003.59	818.12	797.22	816.33	794.63	775.16
Cost of Revenue	604.41	514.38	456.60	442.88	413.42	428.19	401.58	349.78	299.05	296.61
Gross Profit	907.58	1,183.62	722.64	540.74	590.17	389.93	395.64	466.55	495.59	478.56
EBIT	384.57	728.73	352.00	197.44	240.32	75.02	92.02	164.51	204.11	196.93

<sup>(\*</sup> millions, except EPS and dividend)





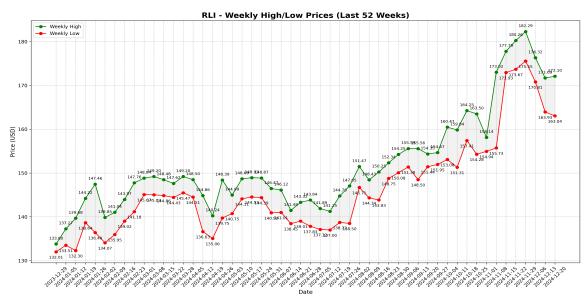
# **BALANCE SHEET, LAST 10 QUARTERS**

	2024 Q3	2024 Q2	2024 Q1	2023 Q4	2023 Q3	2023 Q2	2023 Q1	2022 Q4	2022 Q3	2022 Q2
Total Assets	5,791.76	5,511.67	5,338.41	5,180.22	5,083.53	5,065.85	4,836.22	4,767.07	5,211.66	4,401.76
Total Debt	100	100	100	100	100	199.96	199.91	199.86	199.82	199.77
Shares	45.78	45.74	45.68	45.64	45.62	45.59	45.53	45.43	45.38	45.35
EPS	2.08	1.79	2.80	2.51	0.30	1.70	2.17	2.15	9.69	-0.05
Dividend	0.29	0	0.27	2.27	0.27	0.27	0.26	7.26	0.26	0.26
Revenue	470.00	416.44	444.83	433.51	331.69	381.86	364.92	360.59	859.49	213.09
Cost of Revenue	202.12	167.80	143.82	146.42	189.56	153.94	114.49	125.85	165.09	117.91
Gross Profit	267.88	248.64	301.01	287.09	142.14	227.92	250.44	234.74	694.40	95.18
EBIT	118.44	104.91	161.61	144.80	16.89	98.08	124.80	116.02	556.72	-4.54

<sup>(\*</sup> millions, except EPS and dividend)



## 3. Stock Technical Analysis



Over the past 52 weeks, RLI's stock price has exhibited some volatility, reflecting broader market trends and investor sentiment towards the insurance sector. The stock's 52-week range captures the highest and lowest points reached during this period, providing a measure of its price variability. A detailed technical analysis of RLI's stock price over the past year requires examining key indicators such as trading volume, moving averages, and relative strength.

Trading volume provides insight into the level of investor activity and interest in the stock. Fluctuations in trading volume can signal changes in investor sentiment or major news events impacting the company. Moving averages, such as the 50-day and 200-day moving averages, can help identify trends and potential support or resistance levels for the stock.

The relationship between the stock price and these moving averages can signal potential buy or sell signals. Relative strength, which compares RLI's stock performance to a benchmark index, can indicate whether the stock is outperforming or underperforming the broader market. A rising relative strength suggests increasing investor confidence in RLI compared to its peers.

Chart patterns, such as head and shoulders or double bottoms, can provide further insights into potential future price movements. Identifying these patterns can help traders anticipate potential breakouts or breakdowns in the stock price. Furthermore, technical indicators such as the Relative Strength Index (RSI) and Moving Average Convergence Divergence (MACD) can provide additional insights into momentum and potential trend reversals.

The RSI measures the speed and change of price movements, while the MACD identifies changes in the strength, direction, momentum, and duration of a trend. Observing these indicators can help traders time their entry and exit points. Overall, a comprehensive technical analysis of RLI's stock price should incorporate a range of indicators and chart patterns to provide a more informed view of potential future price movements. It is important to note that technical analysis is just one tool in the investment analysis process and should be used in conjunction with fundamental analysis and other factors to make informed investment decisions.

Past performance is not necessarily indicative of future results, and external factors can influence price movement.■





## 4. Current Media Coverage & Stories

RLI Corp. has been featured in recent news primarily due to its strong financial performance, strategic growth initiatives, and positive industry outlook. Several headlines highlight the company's impressive earnings, with analysts praising its consistent profitability and growth in net premiums earned. Some articles discuss RLI's strategic initiatives, such as investments in technology and expansion into new markets, which are seen as positive drivers for future growth.

The positive industry outlook for the insurance sector, driven by strong demand and favorable pricing conditions, has also contributed to RLI's presence in the news. Several headlines discuss the company's resilient business model, which has enabled it to navigate market challenges effectively. Some articles compare RLI's performance to that of its competitors, highlighting its consistent outperformance and strong financial position.

The company's strong financial ratings and positive outlook from rating agencies have also been mentioned in recent news. These endorsements reinforce investor confidence in RLI's financial strength and ability to meet its obligations. Some articles discuss the company's dividend policy, which has consistently increased over time, making it an attractive investment for income-seeking investors.

The media coverage also highlights RLI's focus on specialty insurance markets, where its expertise and tailored products allow it to achieve higher returns. Several articles discuss the company's innovative products and customer-centric approach, which have contributed to its success. Some media outlets have also discussed the company's strong leadership team and experienced workforce, which are seen as key differentiators in the competitive insurance market.

Overall, the media portrayal of RLI Corp. is largely positive, focusing on its financial strength, strategic growth, and favorable industry outlook. The company's consistent profitability, strong ratings, and dividend policy have also attracted positive attention from financial journalists and analysts.





## 5. Financial vs. Stock vs. Media Coverage Situations

RLI Corp.'s media narrative aligns well with its financial performance and stock price movement over the past year. The company's strong earnings and growth in key financial metrics are reflected in positive media coverage, which likely supports its stock price. The headlines focusing on RLI's strategic initiatives and positive industry outlook resonate with the company's financial performance, further strengthening the narrative.

The stock price has also responded positively to favorable news regarding the company's financial strength, ratings, and dividend policy. The positive media sentiment appears to reinforce investor confidence in RLI, contributing to upward price momentum. However, there can be some divergence between the media narrative and short-term stock price movements due to broader market factors and investor sentiment.

While positive news typically supports the stock price, external factors can sometimes overshadow company-specific developments. Comparing the media narrative to the financial data reveals a consistent story of growth and profitability. The media headlines often echo the key highlights of RLI's financial reports, confirming the narrative presented by the company.

The movement of the stock price over the past year has generally followed the trends in the company's financial performance, suggesting a strong correlation between fundamentals and stock price. Analyzing the relationship between news sentiment, financial data, and stock price reveals the interconnectedness of these factors. Positive news about RLI's performance and prospects tends to be associated with favorable stock price movements, while negative news can have the opposite effect.

However, the strength of this correlation can vary depending on the significance of the news and the prevailing market environment. Overall, the media headlines and stories about RLI Corp. broadly align with its underlying financial performance and contribute to the overall investor narrative surrounding the company. While short-term fluctuations in the stock price can occur due to market noise, the long-term trend generally reflects the company's financial strength and positive outlook.■





## 6. Industry Analysis

The insurance industry, encompassing property, casualty, and surety products, faces a complex landscape of evolving customer needs, increasing competition, and ongoing regulatory changes. RLI Corp. and its competitors must adapt to these challenges to maintain profitability and market share. One of the key drivers for the industry is the increasing demand for specialized insurance products, as customers seek tailored coverage for their unique risks.

This trend benefits companies like RLI, which focus on niche markets and offer specialized expertise. However, increased competition from both traditional insurers and new entrants, including Insurtech companies, puts pressure on pricing and profitability. Companies must innovate and differentiate their offerings to stay ahead of the competition.

The regulatory landscape also presents ongoing challenges, with increasing scrutiny on pricing practices, cybersecurity, and climate change risks. Insurers must navigate these regulatory changes effectively to avoid penalties and maintain compliance. Another key trend is the growing adoption of technology in the insurance industry, which is transforming distribution channels, underwriting processes, and claims management.

Companies that invest in technology and data analytics can gain a competitive edge by improving efficiency and offering personalized services. However, keeping pace with technological advancements requires ongoing investments and expertise. The industry also faces ongoing challenges related to climate change, with increasing frequency and severity of natural catastrophes.

Insurers must adapt their risk models and pricing strategies to account for these evolving risks. Brand awareness and market penetration also play a significant role in the industry's competitive dynamics. Established brands with strong reputations often have an advantage in attracting and retaining customers. RLI Corp.'s strategic positioning within the industry involves a focus on specialty admitted and excess and surplus markets, where it can leverage its expertise and offer tailored products.

Its strong financial ratings and reputation for quality service give it a competitive edge in these markets. However, RLI faces competition from larger, more diversified insurers with greater resources. The company's ability to maintain its niche focus and adapt to evolving industry trends will be crucial for its continued success.■



## 7. Drivers & Challenges

RLI Corp. currently faces several key drivers and challenges that will shape its future trajectory. One of the primary drivers is the increasing demand for specialty insurance products, which aligns well with RLI's core business focus. As customers seek tailored coverage for their unique risks, RLI's expertise in niche markets and specialized products positions it for continued growth.

However, increased competition from both established players and new entrants poses a significant challenge. RLI must maintain its underwriting discipline and pricing strategies to avoid being squeezed by competitive pressures. Technological advancements offer both opportunities and challenges for RLI.

Investing in technology can enhance efficiency, improve customer experience, and expand distribution channels. However, keeping pace with rapid technological changes requires significant ongoing investments and expertise. The evolving regulatory landscape presents another set of challenges. Increasing scrutiny on pricing, cybersecurity, and climate change requires continuous adaptation and compliance efforts.

RLI must navigate these regulatory changes effectively to avoid penalties and maintain its reputation. Climate change also poses a significant challenge, as the frequency and severity of natural catastrophes increase. RLI must refine its catastrophe risk models and pricing strategies to manage these evolving risks effectively.

Another opportunity for RLI lies in expanding its market penetration and brand awareness. While the company has a strong reputation within its niche markets, increasing its visibility among a broader customer base can drive further growth. Furthermore, attracting and retaining top talent is crucial for RLI's continued success.

The company's ability to cultivate a skilled and experienced workforce will be essential for maintaining its competitive edge. RLI's strategic focus on niche markets and commitment to underwriting discipline are key strengths. However, navigating the increasingly competitive landscape, adapting to technological advancements, and managing evolving regulatory and climate change risks are critical challenges that will shape the company's future success.





#### 8. Bull Case

Several factors contribute to a bullish outlook for RLI Corp. and its stock. The company's consistent underwriting profitability, a hallmark of its disciplined approach to risk selection and pricing, provides a strong foundation for future earnings growth. Its strategic focus on specialty admitted and excess and surplus markets positions it well to capitalize on the increasing demand for specialized insurance products.

As customers seek tailored coverage for their unique risks, RLI's expertise and specialized products become increasingly valuable. RLI's robust financial position, marked by a healthy balance sheet and strong capital ratios, provides a buffer against market volatility and supports its ability to weather unforeseen challenges.

The company's conservative approach to capital management and its focus on high-quality investments also contribute to its financial strength. RLI's consistent dividend policy and history of increasing dividends make it an attractive investment for income-seeking investors. This policy, combined with the company's strong earnings growth potential, can attract a broader investor base and support its stock price.

The positive industry outlook, driven by rising demand for insurance products and favorable pricing conditions, also bodes well for RLI's future prospects. As the insurance market continues to expand, RLI is well-positioned to capture a growing share of the specialty insurance market.

RLI's investment in technology and data analytics can further enhance its competitive advantage. By leveraging these advancements, the company can improve efficiency, personalize services, and expand distribution channels, creating further avenues for growth.

Furthermore, RLI's experienced leadership team and skilled workforce are key assets that contribute to its long-term success. Their expertise and deep understanding of the specialty insurance market provide a competitive edge in identifying and managing complex risks.



#### 9. Bear Case

Despite RLI Corp.'s strengths, several factors could contribute to a bearish scenario. Increased competition in the insurance industry, driven by both traditional players and new entrants, including Insurtech companies, could put pressure on pricing and profitability. If RLI is unable to maintain its underwriting discipline and competitive pricing strategies, its margins could be squeezed.

The company's reliance on a few key brokers and carrier partners for a significant portion of its premium revenue introduces concentration risk. Loss of business from any of these key relationships could negatively impact RLI's top line. The evolving regulatory landscape poses another challenge.

Increased scrutiny on pricing practices, cybersecurity, and climate change risks requires significant adaptation and compliance efforts. Failure to navigate these changes effectively could expose RLI to penalties and reputational damage. The unpredictable nature of catastrophic events presents an inherent risk for property and casualty insurers.

A major catastrophe could significantly impact RLI's profitability, even with its reinsurance program in place. While RLI has a history of prudent capital management, its ability to receive sufficient dividends from its insurance subsidiaries to meet its obligations is subject to regulatory restrictions.

These restrictions could limit the company's flexibility in paying debt, covering expenses, and distributing dividends to shareholders. Furthermore, a decline in the overall economic environment could lower the demand for insurance products, potentially impacting RLI's revenues and profitability.

If customers reduce their insurance spending due to economic pressures, RLI's growth prospects could be negatively affected.■





#### 10. Forward Valuation

Forward valuation of RLI Corp.'s stock involves using various methods to estimate its intrinsic value based on projected future cash flows and other relevant factors. A combination of discounted cash flow (DCF) analysis, relative valuation, sum-of-the-parts (SOTP) valuation, and implied option valuation can provide a more comprehensive assessment of the stock's potential value. DCF analysis involves projecting RLI's future free cash flows and discounting them back to their present value using a discount rate that reflects the company's risk profile.

A bullish DCF valuation would incorporate optimistic assumptions regarding revenue growth, profitability, and discount rate, resulting in a higher estimated intrinsic value. Conversely, a bearish DCF valuation would use more conservative assumptions, leading to a lower estimated value. Relative valuation involves comparing RLI's valuation multiples, such as price-to-earnings (P/E) and price-to-book (P/B) ratios, to those of its peers and industry averages.

A bullish relative valuation would suggest that RLl's multiples are undervalued relative to its peers, implying upside potential. A bearish relative valuation would indicate overvaluation, suggesting potential downside risk. SOTP valuation involves valuing RLl's individual business segments separately and summing those values to arrive at an overall company value.

This approach is particularly relevant for diversified insurers with distinct business units. A bullish SOTP valuation would attribute higher values to each business segment, resulting in a higher overall company value and stock price. A bearish SOTP would use lower segment valuations. Implied option valuation involves using option pricing models, such as the Black-Scholes model, to estimate the value of RLI's stock based on the market prices of its options.

This method incorporates market expectations regarding the stock's future volatility. A bullish implied option valuation would suggest that the market is anticipating higher volatility and potentially higher price appreciation for RLI's stock. A bearish valuation would imply lower expected volatility and limited price appreciation.

It is important to note that each valuation method has its strengths and limitations, and the results should be interpreted within the broader context of RLI's financial performance, industry outlook, and prevailing market conditions. Using a combination of methods and considering both bullish and bearish scenarios can provide a more comprehensive and balanced assessment of the stock's potential value.



## 11. Executive Summary

RLI Corp.'s success stems from several key drivers. Its consistent focus on underwriting profitability, achieved through disciplined risk selection and pricing strategies, provides a solid foundation for long-term growth. The company's strategic positioning within specialty admitted and excess and surplus markets allows it to leverage its expertise and offer tailored products, capitalizing on the increasing demand for specialized insurance solutions.

RLI's diversified product portfolio and geographic footprint further enhance its resilience and ability to weather market cycles. However, the company also faces several key threats. Intensified competition in the insurance industry, driven by both traditional players and Insurtech companies, could pressure pricing and profitability. RLI must maintain its underwriting discipline and competitive pricing strategies to avoid margin compression.

The evolving regulatory landscape also presents ongoing challenges, with increased scrutiny on pricing, cybersecurity, and climate change risks. Failure to adapt to these regulatory changes effectively could result in penalties and reputational damage. The increasing frequency and severity of catastrophic events pose another inherent threat to the insurance industry. While RLI utilizes reinsurance to mitigate catastrophe risk, a major event could still significantly impact its profitability.

Despite these threats, RLI Corp. has several significant opportunities. The growing demand for specialized insurance products aligns perfectly with RLI's core expertise and positions it for continued growth in its niche markets. Investing in technology and data analytics can further enhance its competitive edge by enabling greater efficiency, personalized services, and expanded distribution channels.

Increasing its market penetration and brand awareness can also unlock further growth opportunities. While RLI has a strong reputation within its niche markets, broader recognition among a wider customer base can drive significant expansion. Overall, RLI Corp.'s strengths in underwriting discipline, specialty focus, and financial position create a solid foundation for long-term growth. However, the company must effectively navigate the challenges of increased competition, evolving regulations, and climate change risks to capitalize on its opportunities and deliver sustainable shareholder value.